

SUMMARY

Print, Textile and Surface Pattern Designer, specializing in Home Textiles incl Bedding, Children's soft goods, Sleepwear, Giftwrap, Greeting cards, and Stationary.

SKILLS

- Excellent hand sketching and CAD skills in Illustrator, Photoshop, InDesign, Procreate, Affinity.
- Ability to create and rework original artwork or vintage designs as final layouts and repeats, with color separations and recolor from the seasonal palette.
- Forecasting vision to identify and interpret cultural trends in relation to season, artwork, print, color, and demographics, with the end consumer in mind.
- Expertise to combine concepts and trend direction to execute and deliver projects that give point of difference in the marketplace, while remaining within brand integrity.
- Comprehensive knowledge of overseas creative techniques and processes for silk screening, printing, weaving, embroidery, embellishment and dying treatments.
- Languages: French, Italian, Tamil

KEY ACCOMPLISHMENTS

Completion of commissioned and successful speculative projects:

- Licensed project for NASA's 'Out of this World' fabric collection, to include logo redrawing, realistic designs of Solar System and Constellations, detailed redrawing of five NASA mission patches, all in repeat pattern with three color options, and a detailed panel design of a NASA astronaut.
- Commissioned projects for JoAnn's No-Sew-Throws and fabrics, from concept to final artwork.
- Commissioned greeting cards and giftwrap for Hallmark, American Greetings, The Gift Wrap Company and TJMaxx.
- Commissioned sleepwear prints for Little Sleepies.
- Commissioned Home/Bedding prints for Walmart.

EXPERIENCE

Print Designer *The Brooklyn Nest, New York* **Nov 2014 – date**

- Print and surface pattern design for the U.S. market, including commissioned projects for clients.
- Original artwork from concept to final layouts for Home/Bedding, Children's products, Tabletop, Stationary, Cards, Gift wrap.
- Reworking vintage designs into repeats with color options.
- Clients include TJMaxx, Trader Joe's, American Greetings, Hallmark, Walmart, JoAnn's, The Gift Wrap Co.
- Performance driven output as an artist, and establishing the company's reputation by bringing innovative, high level designs to the US marketplace.

Print Designer *Marcie Designs, New York* **Jun 2011 – Oct 2014**

- Original Print and Embroidery design for Children's Wear: Junior, Tween, Youth, Baby and Swim.
- Print and surface pattern design for Paper products: Stationary, Journals, Cards, Gift Wrap and Bags.
- Clients include Babies R Us, Carter's, Design Design, JoAnn Fabrics, Hancock Fabrics (US).

Textile Designer *Alistair Boyd Limited, London, U.K.* **May 2007 – May 2011**

- Innovative concepts for woven, embroidered, and printed textiles and wallcovering, aimed at the luxury interior designer trade.
- Clients include John Lewis, Laura Ashley (UK), Pottery Barn, Bed Bath & Beyond (US), Linen House (Aus).

Proprietor *'Coconut', Lewes, U.K.* **Feb 2004 – April 2007**

- Owner and Design Director of an independent store stocking contemporary design-led products.
- Solely created own range of interior soft furnishings, clothing, jewellery, and accessories.
- Executed independent production trips to oversee craft workshops and manufacturing outlets in India.
- Sourced additional lifestyle products, clothing, and accessories to fit with own brand.

Textile Designer *Bharat Silks, Bangalore, India* **Oct 2001 – Dec 2003**

- Collaboration with a major fabric design, manufacture, and export company.
- Tasked with leading a successful and productive team in the Print and Embroidery Design departments.
- Developed a unique Couture and Prêt-A-Porter fabric collection for European and US clients.

PROFESSIONAL QUALIFICATIONS

Bachelor of Arts (Hons) Fashion Textile Design with Business Studies

University of Brighton, School of Architecture and Design, UK (1997 – 2001)

INTERNSHIPS

Textile Designer *Tissus Malhia Design Studio, Paris* **May 2000 – Jul 2000**

- Created exclusive hand woven and knitted fabrics for Couture clients Chanel and Dior.
- Supervised fabric production at the main design studio in Paris and weaving factories in Lyon.
- Represented the company at Premier Vision trade show, Paris, to win over many new clients.

Designer *Carlin International Trend Studio, Paris* **Jan 2000 – Apr 2000**

- Assisted in all areas of trend forecasting and identified new future lifestyle and consumer trends.
- Created concepts and presentations for Lingerie, Apparel and Home Textile clients, including H&M.

Designer *Li Edelkoort Trend Studio, Paris* **Sept 1999 – Dec 1999**

- Developed Studio Trend books and completed projects for Estee Lauder, Wella, Camper and Lanvin.
- Took part in Art direction and styling for photo shoots used in the publications INview and Bloom.